

Freezin' for a Reason!

The Chippewa Lake Lions Club Foundation is holding its 12th annual Polar Bear Jump & Fun Run/Walk on February 19, 2022 at Chippewa Lake Beach. This fun event will benefit the following local charities: The Society-SHC/The ARC of Medina County, CrossPointe Community Church, Lafayette Township Firefighter's Association, Church at the Lake UM Food Pantry and Chippewa Lake Lions Club Foundation. We anticipate many brave participants, as well as 1000+ spectators, Jumping or Running in an effort to raise funds for those in need.

We feel that you or your company is a perfect fit for sponsorship. As a sponsor you will benefit from prominent visibility in all our media advertisements and announcements. There will be opportunities to have on-site displays or booths at the event as well. Of course we welcome additional jumpers and runners if you and others from your organization are so inclined. Last year's reimagined virtual event was a huge success, raising over \$50,000, thanks to the many jumpers and runners, donors and sponsors, all giving their generous support.

The Chippewa Lake Lions Club Foundation is a 501(c)(3), hosting the event, allowing for all donations to be tax deductible for participants and sponsors.

The Society-SHC/The Arc of Medina County offers a full range of services and partners with individuals with intellectual and developmental disabilities to live their best lives.

CrossPointe Community Church provides a free hot meal to anyone who wishes on the last Friday of every month from 5-6:30 pm. CrossPointe Church ministries also provide for Youth Support, Grief Share, Recovery Support and Divorce Care (adults & children).

Church at the Lake UM Food Pantry: faithfully serving the food insecure of our area with a variety of food staples and personal care items.

The Lafayette Township Fire Association's mission is to provide for the health, safety and general welfare of all the citizens of Lafayette Township/Chippewa Lake/Gloria Glens (our community) and the firefighter's who serve them.

* **Chippewa Lake Lions Club**

* **Chippewa Lake Lions Club Foundation**

* **The Society for Handicapped Citizens of Medina County**

* **CrossPointe Community Church**



PLEASE HELP!

Our event's success depends on sponsorships from individuals and organizations. Sponsors will receive visual publicity and recognition in all our media communications, a visible presence on the Lions Club website, as well as name and logo on our official T shirt.

Sponsor registration ends January 16, 2022.

Take the Plunge Sponsor ---- \$5,000

[Buy Sponsor Donation Here](#)

Name, Logo, and Sponsor signage displayed:

- on the Lions Club website for a full year.
- on the jumping platform at the beach.
- 1st Quarter, 2022 at Lake Rd & Chippewa Rd.
- on all emails, mail, promotional & advertising material communications starting December 15, 2021 and leading up to the event February 19, 2022.

Named sponsor on the two cash prizes awarded "sponsored by (Your Company or Individual).

Your Logo placed on the back of all event T-Shirts.

10 event T-shirts with your logo (value \$200).

10 Polar Bear Raffle Tickets. (value \$500).

Break the ICE Sponsor ---- \$2,500

Name, Logo, and Sponsor signage displayed:

- on the Beach staging area, day of the event..
- on the jumping platform at the beach.
- 1st Quarter, 2022 at Lake Rd & Chippewa Rd.
- on all emails, mail, promotional & advertising material communications starting December 15, 2021 and leading up to the event February 19, 2022.

Named sponsor on the two cash prizes awarded "sponsored by (Your Company or Individual).

Your logo placed on the back of all event T-Shirts.

5 event T-shirts with your logo (value \$100).

5 Polar Bear Raffle Tickets. (value \$250).

The Frozen Dash Sponsor ---- \$1,000

Name, Logo, and Sponsor signage displayed:

- on the Beach staging area, day of the event..
- on the Lions Club website for a full year.
- on all emails, mail, promotional & advertising material communications starting December 15, 2021 and leading up to the event February 19, 2022.

Named sponsor on the two cash prizes awarded "sponsored by (Your Company or Individual).

Your Logo placed on the back of all event T-Shirts.

4 event T-shirts with your logo (value \$80).

4 Polar Bear Raffle Tickets. (value \$200).

The Polar Bear Sponsor -- \$500

Name, Logo, and Sponsor signage displayed:

- on the Lions Club website starting December 15, 2021, up to the event on February 19, 2022.
- on all emails, mail, promotional & advertising material communications starting December 15, 2021 & leading up to the event February 19, 2022.

Your logo placed on the back of all event T-shirts.

3 event T-shirts with your logo (value \$60).

3 Polar Bear Raffle Tickets (value \$150).

The Snowball Sponsor -- \$250

On the Lions Club website starting December, 2021 & leading up to the event on February, 19, 2022.

Your logo placed on the back of all event T-shirts.

2 event T-shirts with your logo (\$40).

1 Polar Bear Raffle Ticket (value \$50).

Dip Your Toe Sponsor -- \$125

Your logo placed on the back of all event T-shirts. 1 event T-shirt with your logo (value \$20).

